

Post-Analysis Report of

3rd ICMSS-2024, Bangkok, Thailand

The 3rd International Conference on Management and Social Sciences (3rd ICMSS-2024) was successfully organized by Academia Research Lab on the 23rd of November 2024 in Bangkok, Thailand.

This prestigious event brought together researchers, academicians, industry professionals, and policymakers from around the globe to discuss innovative approaches and solutions for creating a sustainable society. With a strong focus on management collaboration, the conference provided a platform for exchanging ideas, fostering partnerships, and showcasing cutting-edge research.

The 3rd ICMSS was Co-organized by:

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|-------------------------------------------------|-------------------------------------------------------------|
| ✚ Walchand Institute of Technology, India | ✚ Don Mariano Marcos Memorial State University, Philippines |
| ✚ Northwestern University, Philippines | ✚ Nigde Ömer Halisdemir University |
| ✚ University of Riau Kepulauan, Indonesia | ✚ Shinawatra University, Thailand |
| ✚ Universitas Mahasaraswati Denpasar, Indonesia | ✚ Cagayan state university, Philippines |
| | ✚ STI West Negros University, Philippines |

This edition of ICMSS was attended by delegates from diverse countries, including the **Philippines, India, Iraq, Indonesia, Thailand** etc.

Key highlights of the conference:

- **38 attendees:** A diverse group comprising paper presenters, keynote speakers, listeners, and students.
- **Research articles:** Out of 89 submissions, 35 high-quality papers were selected for presentation following a rigorous peer-review process. However, due to four consecutive typhoons in the Philippines, many interested presenters and attendees were unable to participate.
- **Representation:** Papers were presented by researchers from the **Philippines, Indonesia, Thailand, Iraq, India.**

Conference SCOPE: ICMSS topics include the following research and development areas/fields classified into 2 sessions:

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|--------------------------------------------|------------------------------------------------------------|
| ✚ Civic And Political Studies | ✚ Educational Innovation And Reform |
| ✚ Sustainable Business Practices | ✚ Risk Management And Resilience |
| ✚ Future Of Work | ✚ Innovation In HR Practices |
| ✚ Migration And Globalization | ✚ Digital Transformation And Marketing Technologies |
| ✚ Economic And Cultural Dynamics | ✚ Climate Change And Corporate Social Responsibility (CSR) |
| ✚ Artificial Intelligence And Business | |
| ✚ Sustainability And Environmental Studies | |

As a result, Keynote Speakers and Session Chairs were selected based on the conference's scope to facilitate discussions on various aspects of entrepreneurship, sustainable society, education, and management across diverse fields.

Welcoming and Opening Ceremony: The one-day conference commenced with a Welcoming and Opening Ceremony in Thailand, **Er. Darsan Surya Sahu**, the Moderator, extended a warm welcome to all attendees, including the Chair, Co-chairs, Guest Speakers, keynote speakers and acknowledged the hosting organization and associations during the opening remarks.



CHAIR



Dr. Arun Kumar Tarofder

Associate Professor
Taylor's University, Malaysia

CO-CHAIR



Dr. S.M. Ferdous Azam

Associate Professor
Management and Science University, Malaysia

KEYNOTE SPEAKERS



**Dr. Yannakorn
Toprayoon**

Chief Executive

Bangsomboon
Subdistrict
Administrative
Organization,
Thailand



**Prof. Dr. Khimji
Vaghjiani**

Professor

Torrens University,
Australia



**Dr. Albert Efendi
Pohan, S. Pd., M.
Pd**

Head, Educational
Management Study
Program,

University of Riau
Kepulauan, Batam
City, Indonesia



**Dr. Lilybeth
Peconcillo
Eslabon**

Dean, College of
Education and
School of Graduate
Studies,

STI West Negros
University,
Philippines



**Ndivhuwo N.
Tshipala**

Associate Professor
Faculty,
Management
Sciences,

Tshwane University
of Technology
Pretoria, South
Africa



SESSION CHAIRS



Dr. Anik Yuesti, SE., MM
Assistant Professor
Universitas Mahasaraswati
Denpasar. Bali, Indonesia



Randulph I. Navasca
Faculty, Director For DRRM
Don Mariano Marcos Memorial State University,
Philippines

MODERATOR



Er. Darsan Surya Sahu
Director
GRAISI Foundation



CONCURRENT TECHNICAL SESSIONS:

The conference benefited 34 participants, including paper presenters, the keynote speaker, and students, in various ways. Thirty scientific papers were presented by authors from 3 different countries during technical sessions held in Thailand. The accepted papers were divided into two categories: Management and Social Science.

Selected papers presented at the conference will be published in SCOPUS-indexed journals and Conference Proceedings.

ACKNOWLEDGEMENTS:

We would like to give our gratitude to

Chair & Cochairs:

Dr. Arun Kumar Tarofder, Associate Professor of Management & Marketing Department at Taylor's University, Malaysia for being one of our **Chair** for 3rd ICMSS, Bangkok, Thailand conference.

Dr. S.M. Ferdous Azam, Associate Professor at Management and Science University, Malaysia for being one of our **Co-Chair** for 3rd ICMSS, Bangkok, Thailand conference.

Keynote Speakers:

Dr. Albert Efendi Pohan, S. Pd., M. Pd, Head of Educational Management Study Program, University of Riau Kepulauan, Batam City, Indonesia for being one of our **Keynote Speaker** for 3rd ICMSS, Bangkok, Thailand conference.

Dr. Yannakorn Toprayoon, Chief Executive of the Bangsomboon Subdistrict Administrative Organization, Thailand for being one of our **Keynote Speaker** for 3rd ICMSS, Bangkok, Thailand conference.

Ndivhuwo N. Tshipala, Associate Professor Faculty of Management Sciences, Tshwane University of Technology Pretoria, South Africa, for being one of our **Keynote Speaker** for 3rd ICMSS, Bangkok, Thailand

Prof. Dr. Khimji Vaghjiani, Professor, Torrens University, Australia, for being one of our **Keynote Speaker** for 3rd ICMSS, Bangkok, Thailand conference

Dr. Lilybeth Peconcillo Eslabon, Dean, College of Education and School of Graduate Studies, STI West Negros University, Philippines for being one of our **Keynote Speaker** for 3rd ICMSS, Bangkok, Thailand conference

We would also like to thank our *Session chairs* **Dr. Anik Yuesti & Randolph I. Navasca**, and our *Moderator* **Er. Darsan Surya Sahu**, for their presence and for sharing their knowledge with our participants and judging the sessions with their expertise.



AWARD AND CERTIFICATION

3rd ICMSS Conference Best Paper and Best Presentation Award

Day 1 (23rd Nov 2024)

On November 23rd, the **Best Paper Award** was presented to **Randolph I. Navasca** for his paper titled *"LET Readiness Of Technology And Livelihood Education (TLE) Pre-service Teachers In Dmmmsu Nluc A Basis For A Let Review Material In TLE."*



The **Best Presentation Award** was given to **Jomar L. Aban** for his paper titled *"The effects of the Holy Bible and bible-based prayers (H-3B-P) to defeat depression and hopelessness: developing the eco-social resiliency of university stakeholders in the Philippines."* This recognition highlights his insightful analysis of the tourism sector in the Philippines, utilizing advanced visualization techniques to uncover key trends and challenges.



The **Best Presentation Award** was given to **Jouie C. Narag** for his paper titled "*Phenomenological Inquiry On Ymandaya's Tadug Wedding Custom: Basis For Strategic Intervention Material For Understanding Culture, Society And Politics.*" This recognition highlights his insightful analysis of the tourism sector in the Philippines, utilizing advanced visualization techniques to uncover key trends and challenges.



CLOSING CEREMONY:

Ladies and gentlemen, as we reach the conclusion of the 3rd ICMSS, I would like to take a moment to express our heartfelt thanks and appreciation to each of you for your invaluable contributions in making this event a success. We trust that today's sessions have been rewarding and that you were able to gain insights from the discussions you participated in.

Through a diverse array of keynote speeches and engaging dialogues, we hope you had the opportunity to share your experiences and expertise with fellow participants, both local and international. It is our sincere hope that the relationships forged during this conference will continue to grow and strengthen in the future.

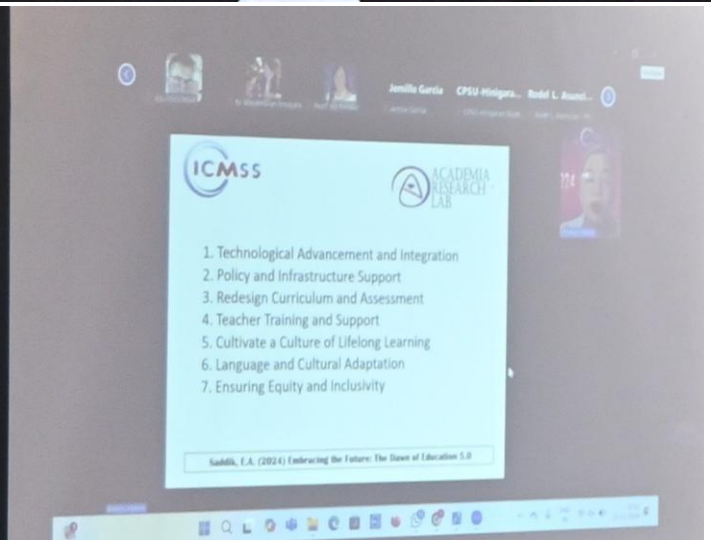
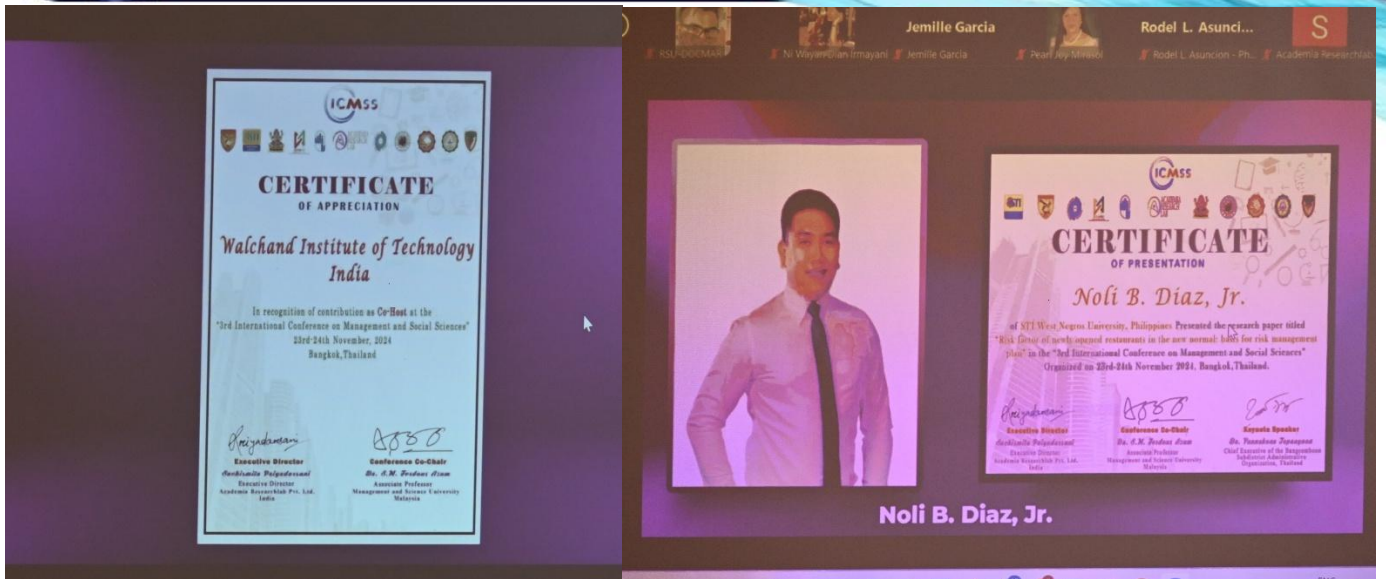
We are excited about the possibility of building lasting partnerships with you and your organizations. Let's carry forward the momentum we've created here over the past few days.





Before I close, I would like to extend a warm invitation to our upcoming conferences. Thank you once again for joining us here in Bangkok, Thailand. We wish you a safe journey home.







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